

## **ALERT PLAYER**

OpenBroadcaster provides web based automation tools to manage emergency alerts for Radio, Television, Digital Signage and Cable TV channels. Our systems accept broadcast immediate Pelmorex™ (NAAD) National Alert Aggregation and Dissemination System internet feeds adhering to the Common Alerting Protocol - Canadian Profile (CAP-CP).

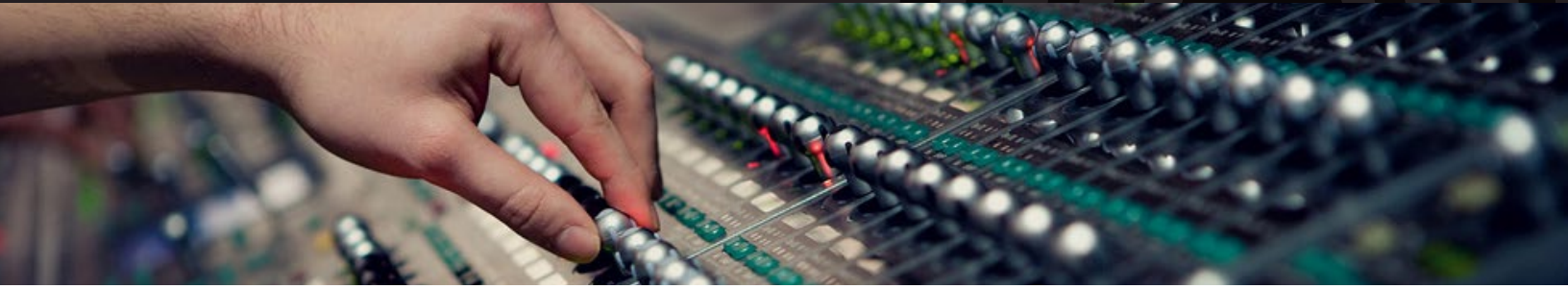
## **FEATURES**

- ▶ Web Easy "Point and Click" - Set and Forget
- ▶ Managed CAP playout Radio, TV, CATV and LED Signage
- ▶ Multilingual with support for First Nation & Inuit languages
- ▶ New Media Asset Management for Broadcast

**CAP-CP Alert Player Standalone Emergency  
Hardware Setup-and configuration from \$1,695.00**

**DON'T SEE WHAT YOU'RE LOOKING FOR?  
TALK TO US. WE'LL CREATE A CUSTOM  
SOLUTION WHICH WORKS FOR YOU.**

**[www.openbroadcaster.pro/contact](http://www.openbroadcaster.pro/contact)**



## WHO WE ARE

OpenBroadcaster provides products and services for broadcasters of any size. We make solutions for individuals working in analogue or digital environments, with solutions for individuals, small-to-medium sized businesses and communities, allowing them to distribute media over the air and via the Internet in an efficient and cost-effective manner. Our goal is to strengthen links between communities and cultures globally, by supporting and facilitating broadcaster networks capable of pooling resources, jointly managing media, and sharing stories.

We occupy a unique market space as the only company in North America offering a full suite broadcast automation and media asset management software package equipped with its own emergency messaging system adhering to the Common Alerting Protocol (CAP).

## WHAT WE OFFER

All OpenBroadcaster hardware, software and streaming solutions are effective at any scale of operation.

All are managed through a web-based portal using Chrome, FireFox, Safari or any other modern browser to securely run media operations from anywhere in the world.

All are Open Source - under the AGPL3 Open Source Licence, our technologies are free to use - even for commercial applications.

All provide crucial emergency messaging services to audiences using supported media types including audio, image and video.

All are highly upgradeable - click a button and get the most recent upgrades free!

OpenBroadcaster's business model is based on the development of public domain open source software with revenue generated through customization, service and technical support. In the event a customer has specific requirements outside of a standard release, custom modules may be developed and supported with service and on-site training.

To learn more about how we design and build our solutions, please visit <https://openbroadcaster.pro>